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##### Clackamas River Basin Council

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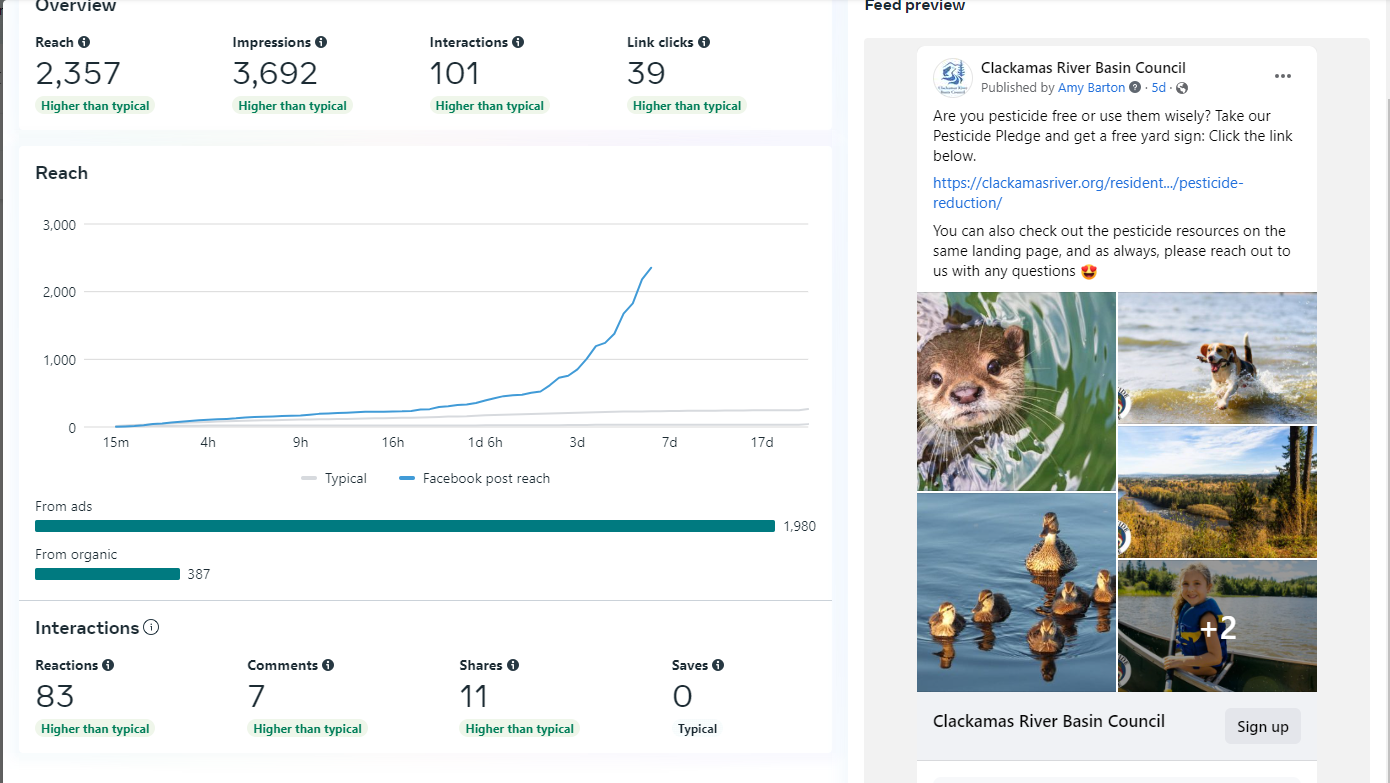
**Clackamas River Basin Council Activities for**

**Pesticide Reduction and Outreach Program for 2024-25**

**Deliverables:**

1. **Digital Outreach -**

* Continue to include the Pesticide Pledge in local online newsletters including CRBC, city, garden club, HOA, grange, and Clackamas County Community Planning Organizations, as well as find new locations for online postings.
  + Requests to be included in newsletters were sent to the cities of Oregon City, Estacada, Happy Valley, Boring, Sandy, and Clackamas County Newsletter were sent out. The pledge will be featured in the Oregon City June E-newsletter, the July Gladstone newsletter, and the September Boring CPO newsletter. Addington HOA has sent out Pledge info to residents and will continue to do so bi-quarterly. We are awaiting replies from the other entities.
* Continue to share the Pesticide Pledge and Pesticide Fact Sheets through social media channels connecting and tagging identified stakeholders.
  + [**https://www.facebook.com/share/p/1CAgdXQLwG/**](https://www.facebook.com/share/p/1CAgdXQLwG/)
* Continue to create, share, and boost Pesticide Fact sheets and Parting with Pesticides social media content with emphasis on video. Utilize new TikTok channel with Instagram, Facebook and Twitter integration.
  + CRBC will no longer utilize Twitter, and due to the instability of TikTok, emphasis was put on that platform, with the main platform focuses being Facebook and Instagram.
  + We featured pledge information and pesticide resources in 62 social media posts. Please see the links below for each post.
  + [**https://www.facebook.com/share/p/1FFZaXm1mV/**](https://www.facebook.com/share/p/1FFZaXm1mV/) **;** [**https://www.facebook.com/reel/791069499861322**](https://www.facebook.com/reel/791069499861322) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid0214YYGbPxXRLdzYdxVnBz7rnDujfnT9Hu2JvrNsaRThoyFWEdv2HNjtQ7WJqpanh7l**](https://www.facebook.com/clackamasriver.org/posts/pfbid0214YYGbPxXRLdzYdxVnBz7rnDujfnT9Hu2JvrNsaRThoyFWEdv2HNjtQ7WJqpanh7l) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid0ZYCfnfbzKDiHUQEoWjWGhwYK5utjdXiiAcpYa7FBHXEdkFWTPxfkEN3RDHENHScVl**](https://www.facebook.com/clackamasriver.org/posts/pfbid0ZYCfnfbzKDiHUQEoWjWGhwYK5utjdXiiAcpYa7FBHXEdkFWTPxfkEN3RDHENHScVl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid02jnJamxToDPJ9WhWzHH8NSEQAruD2wxTYyEGEPHDq6KDbMzRnTAqs7Aa9hJA32u5gl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02jnJamxToDPJ9WhWzHH8NSEQAruD2wxTYyEGEPHDq6KDbMzRnTAqs7Aa9hJA32u5gl) **;** 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[**https://www.facebook.com/clackamasriver.org/posts/pfbid02RmpQCQYAStXnE2fPQ7QbRnAFaDkFATGfSFcHpeCeGSd1tfMTXFtw66BRCypNREVWl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02RmpQCQYAStXnE2fPQ7QbRnAFaDkFATGfSFcHpeCeGSd1tfMTXFtw66BRCypNREVWl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid0guYKGUF1BhzktPPbfKdpKnmemuF7PmUfvT4kB5vegCUk8Je7f7kQKS7h5x271hHUl**](https://www.facebook.com/clackamasriver.org/posts/pfbid0guYKGUF1BhzktPPbfKdpKnmemuF7PmUfvT4kB5vegCUk8Je7f7kQKS7h5x271hHUl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid02uynY3c7BGFhTU3YP6GSQu5Ry2ozAiS1NZUFpz5VG9HHEn6bDUHtFA7LPcmMJT4Rwl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02uynY3c7BGFhTU3YP6GSQu5Ry2ozAiS1NZUFpz5VG9HHEn6bDUHtFA7LPcmMJT4Rwl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid0DQCYh8iMQM9NM9z4KuUYBnxezrnsneKBdWKnaKG5PSJtzEQLPEYYBMhvEsGXVnWRl**](https://www.facebook.com/clackamasriver.org/posts/pfbid0DQCYh8iMQM9NM9z4KuUYBnxezrnsneKBdWKnaKG5PSJtzEQLPEYYBMhvEsGXVnWRl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid0CPLRMtuq1hhEcHRMfmoTi1CHQTUWCt1KzznSRK5oivFZWvGjBiegvU1kg52TxBsRl**](https://www.facebook.com/clackamasriver.org/posts/pfbid0CPLRMtuq1hhEcHRMfmoTi1CHQTUWCt1KzznSRK5oivFZWvGjBiegvU1kg52TxBsRl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid02SjBqHABu8YK2a2icW4xcrrdrDh56koCj1wuzLGprfqt4b1h75nF2ps8Q5zKF8nvNl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02SjBqHABu8YK2a2icW4xcrrdrDh56koCj1wuzLGprfqt4b1h75nF2ps8Q5zKF8nvNl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid02RyWBbKw9d79fRKaU9XGYwLEhVKLyuab1Eo2q2dAhsK2S3Fz872CFpgjqo55PtftTl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02RyWBbKw9d79fRKaU9XGYwLEhVKLyuab1Eo2q2dAhsK2S3Fz872CFpgjqo55PtftTl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid0AwMQYot3FretDQnBm1rXx6wUgxZmguayKBJz3tqGQkZSRygRF2FWMPgaxfXBcqLTl**](https://www.facebook.com/clackamasriver.org/posts/pfbid0AwMQYot3FretDQnBm1rXx6wUgxZmguayKBJz3tqGQkZSRygRF2FWMPgaxfXBcqLTl) **;** [**https://www.facebook.com/clackamasriver.org/posts/pfbid0Zf5iuS9noZcD7nAU2wynj935hEv81kjCFjtvcuvMXCcD1Z3aoTZutMwyU1hbpLXNl**](https://www.facebook.com/clackamasriver.org/posts/pfbid0Zf5iuS9noZcD7nAU2wynj935hEv81kjCFjtvcuvMXCcD1Z3aoTZutMwyU1hbpLXNl)
* Continue to create paid ads on social media with a seasonal emphasis on early spring and late summer.
  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid02bb2Cowrcx8AzzWFWPEHCY5X5EmeZ5rbLohjCzQzB1382vDc7XYh3RBCowiYMPTeSl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02bb2Cowrcx8AzzWFWPEHCY5X5EmeZ5rbLohjCzQzB1382vDc7XYh3RBCowiYMPTeSl)



* Improve CRBC webpage for pesticide pledge and reduction program.
  + The CRBC pesticide resource page has been improved with resources and formatting; new website has been created <https://clackamasriver.org/resident-resources/pesticide-reduction/>

1. **Community Outreach -**

* Continue ongoing Pesticide Reduction in person outreach to community gardens, farmer’s markets, libraries, HOA’s, CPO’s, golf courses, community centers and city parks and recreation departments.
  + We are continuing to connect and find ways to work with Addington HOA and plan another engagement meeting for the fall to follow up on an HOA wide Pesticide Wise Pledge. A presentation for the Boring CPO is planned for September 2nd. We attempted to reach one golf course with no response. Farmers markets that responded to outreach indicated that they only had spaces available for purchasing, we will likely not pursue this next cycle. Relationships with community centers in Sandy, Oregon City, and Gladstone have been maintained, with each of them hosting pledge flyers and information. City Parks and Recreation Departments have been slow to respond to outreach with little connection being made, we will continue to pursue these relationships.
  + Create and supply new (with QR code) Pesticide Reduction displays in 5 additional garden centers within the watershed with information about the Pesticide Pledge and Pesticide Fact sheets.
    - Flyer located on the last page of this report.
  + Disperse new Pesticide Pledge flyers with QR code to Pledge page to community bulletin boards.
    - Community bulletin boards utilized: REI (Clackamas Town Center), Holcomb Market, Clackamas Community College, Black Ink Coffee, Park Place Community Church, Crossroads Coffee, Happy Rock Coffee, Boring Grange, Barton Park, Riverside Park, Carver Park, Mciver Park, Bow and Arrow Coffeehouse, Boring Winery and Taproom, Ruzzo’s, Bent Shovel Brewery, Boring Square Garden Center, Springwater Environmental Sciences School, Oregon City Brewing, Corner 14, Black Ink Coffee, Soul Flags, Pioneer Community Center, Sandy Community Center, Gladstone Community Center, LINCC libraries, Dunes Starbucks, Happy Valley New Seasons, Oregon City Fred Meyer
  + Continue to supply Pesticide Fact sheets at local community centers, public libraries and other community spaces.
    - LINCC libraries (Happy Valley, Sandy, Gladstone, Oregon City), Oregon City community center (pioneer), Sandy Community Center, Gladstone Community Center, Taralon Community Center
  + Tabling at relevant community events.
    - OC pride 9/7/24, Down the River Cleanup 9/8/24, CRCC Community Gathering 10/5/24, Tree School 10/5/24, Estacada Garden Club Presentation 10/10/24, Halloween Ivy Pull 10/26/24, CRCC wildflower planting 11/9/24, Thanksgiving ivy pull 11/23/24, Wildfire pub talk 12/8/24, The living room GSA summit 2/23/25, Tickle Creek Planting 3/2/25, OC spring forward 3/8/25, Celebrating Water 3/18/25 and 3/19/25, Tree School 3/22/25, CRCC trail work party 4/5/25, Pub talk macros and mussels 4/12/25, Earth Day Clean up 4/19/25, children’s clean water festival 4/29/25, Emerald ash borer pub talk 5/18/25, no planet b 5/4/25, Emerald ash borer workshop 5/3/25, Mciver work party 6/1/25, OFRI Bugni Tour 6/14/25, Emerald ash borer pub talk 6/14/25

1. **Workshops and Education** 
   * Create a specific pesticide reduction and pesticide pledge workshop or webinar and continue to integrate Pesticide Reduction\* messaging and include Pesticide Pledge enrollment opportunities in workshop programming
     + All participants for the webinars and pub talks were sent a link to the pesticide pledge and pesticide resources in the pre and post emails for this series. The pesticide pledge was also mentioned at the end of each webinar as an action that viewers can take. Each webinar is recorded and is posted to the CRBC YouTube channel where it can be watched by anyone at any time and shared in perpetuity.
   * Webinars completed in 2024-25:
     + [Chum Salmon Conservation](https://www.youtube.com/watch?v=DtnxWx2v7Ac)
     + [Urban Habitat Oasis](https://www.youtube.com/watch?v=5m5U7Z4FIpk)
     + [Native Plants for Climate Resilience](https://www.youtube.com/watch?v=QqZZu7LI_zQ)
     + [Ecofriendly curb appeal](https://www.youtube.com/watch?v=Hr_zrzxKSQg)
     + [JDTC Special Edition: Temp Study](https://www.youtube.com/watch?v=gjrlx9ASLHk)
   * Pub talks completed in 2024-25:
     + Wildfire Pub Talk
     + Mussels and Macros
   * Educational video:
     + [Pesticides in the Clackamas](https://www.youtube.com/watch?v=VK5iIkEefok)
2. **Collaborations and Partnerships -** 
   * Continue to work with Oregon State Extension Office’s Master Gardener program to provide local master gardeners with information about the Pesticide Free and Wise Program and Pesticide Fact sheets for their educational efforts to teach pesticide reduction and safe use practices with others in the basin.
     + Resources dropped at office in April. New materials based on feedback to be made in following funding cycle.
   * Continue to work with the City of Estacada Parks Departments to update their Pesticide Wise commitment signs in their city park properties. Enlist Happy Valley Parks and Recreation and to take the Pesticide Pledge.
     + Outreach to Happy Valley was done with still fairly limited response. A meeting between CRBC and Happy Valley Parks staff occurred in July 2024, follow up was attempted but no further meetings or discussions have occurred. The outcome of the meeting was that follow up is needed as well as connections to other departments. We will continue to work on building a relationship, with the goal of having the Parks and Recreation departments of Happy Valley take the Pesticide Wise Pledge, and for the city to market the pledge program. Estacada updated their Pesticide Wise Pledge in January 2025 (<https://www.facebook.com/clackamasriver.org/posts/pfbid02z994cGS17vJ6qWiURzMAA8DijsYuLw1qRTSuBf9xWvMcScV5qfMsyv4Yh2pyGenJl>) as well as a meeting with the Maintenance Director, the city mentioned it in their council meeting and their social media platforms. A tentative meeting is scheduled between the director and CRBC for fall 2025 to discuss IPM and the city’s current management plans.
   * Collaborate with Estacada’s Bee City Committee for outreach and events.
     + Collaboration is in progress; CRBC is in contact with the committee and is working on ways to collaborate. We have tabled several events in Estacada together, with more collaboration being planned for fall 2025.
   * Continue to work with Lower Clackamas schools to become Pesticide Pledge participants.
     + Outreach was done for 15 schools within the service area, with no response this cycle. We will continue to work on building relationships with these schools with the goal of having them take and commit to the Pesticide Wise Pledge, as well as to distribute pesticide information and resources to attending families.
3. **Pesticide Pledges -** 
   * 27 pledges were taken by basin residents.

