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##### Clackamas River Basin Council

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**Clackamas River Basin Council Activities for**

**Pesticide Reduction and Outreach Program for 2023-24**

**Deliverables:**

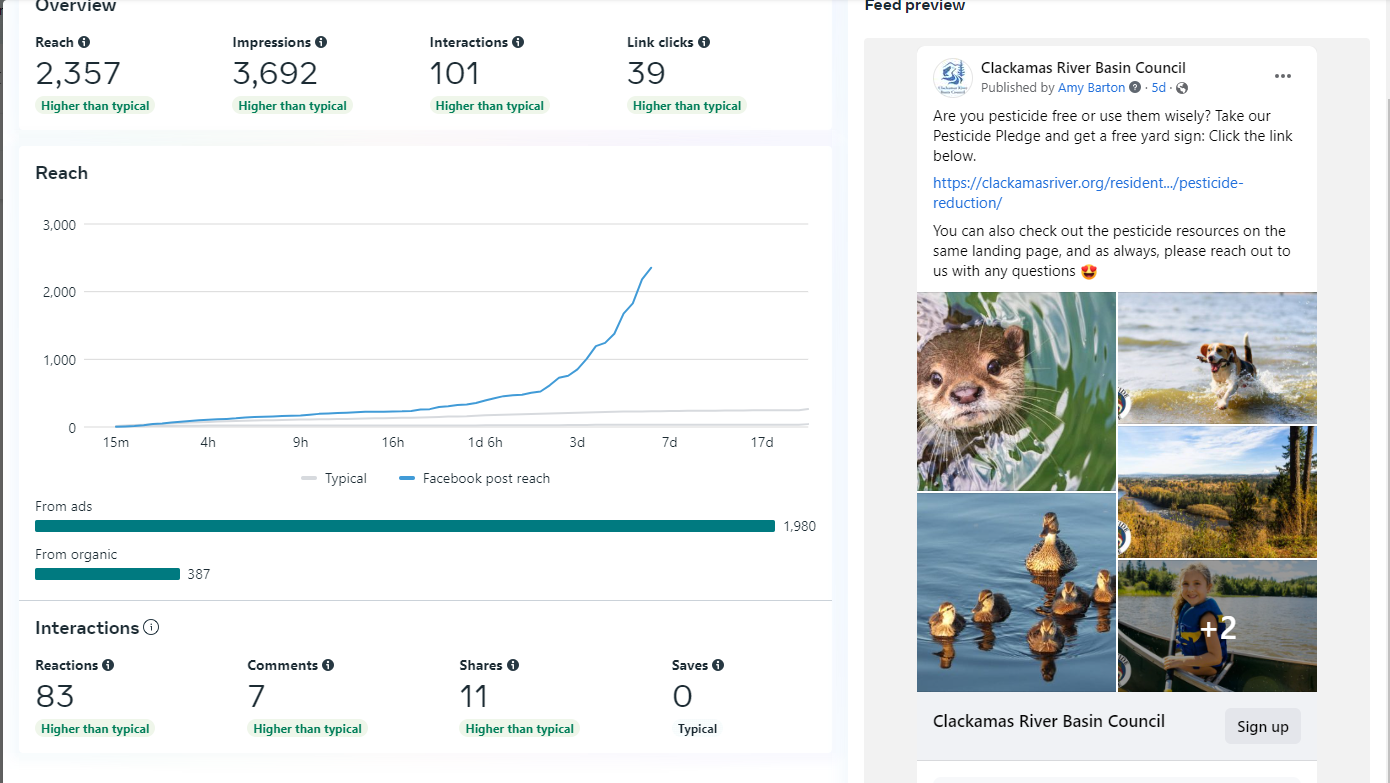
1. **Digital Outreach -**

* Continue to include the Pesticide Pledge in local online newsletters including CRBC, city, garden club, HOA, grange, and Clackamas County Community Planning Organizations, as well as find new locations for online postings.
  + Gladstone City Newsletter agreed to host a recurring seasonal (spring) advertisement for the pledge including a short article, images of the signs and the QR code for the pledge on our site. A short recurring seasonal (spring) article was also included in the Boring CPO newsletter.
  + New requests to be included in newsletters for the cities of Oregon City, Estacada, Happy Valley, Sandy, and Clackamas have been made and are anticipated to run ads/articles for the next grant cycle.
* Continue to share the Pesticide Pledge and Pesticide Fact Sheets through social media channels connecting and tagging identified stakeholders.
  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid02GJpeJptPr92uND6NK7b6ieSPp4VVttvuq59ugwwchWNRSVvTGCDqt7AkZBMedXnzl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02GJpeJptPr92uND6NK7b6ieSPp4VVttvuq59ugwwchWNRSVvTGCDqt7AkZBMedXnzl)
* Continue to create, share, and boost Pesticide Fact sheets and Parting with Pesticides social media content with emphasis on video. Utilize new TikTok channel with Instagram, Facebook and Twitter integration.
  + We advertised the pesticide pledge, fact sheets and pesticide resources in 25 total posts. See the graphic below that indicates our overall post performance from 7/1/23-6/30/24. Connecting with the community digitally continues to be a lucrative form of engagement, as we grow our following, we are finding an increase in engagement through reactions and comments as well as link clicks. Strategic posts regarding pesticide awareness benefits the community by providing resources, reaching new audiences, and creating general awareness of water quality issues.
  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid03pegxvVuRKde1wjsdVowDEHh8xTftSauC6q5qHX9r1z43ioePzc2xA3NLba56y8Wl**](https://www.facebook.com/clackamasriver.org/posts/pfbid03pegxvVuRKde1wjsdVowDEHh8xTftSauC6q5qHX9r1z43ioePzc2xA3NLba56y8Wl)
  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid02vdMfmKVq6Qp41mKDi6GWuMKBWJK3PYryxoTDf7L5uMBPDAVdfntA3h8QJZYfMEjDl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02vdMfmKVq6Qp41mKDi6GWuMKBWJK3PYryxoTDf7L5uMBPDAVdfntA3h8QJZYfMEjDl)
  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid029V9ryKqpXNF6aB7Nq9LrYozkY6TCY5bk8H1MhbsTcWfiedRcpNZ9TErBE6o8exz6l**](https://www.facebook.com/clackamasriver.org/posts/pfbid029V9ryKqpXNF6aB7Nq9LrYozkY6TCY5bk8H1MhbsTcWfiedRcpNZ9TErBE6o8exz6l)
  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid0n7jBXFMaTTZiG8eJ6nYHA8RK7vBZFReEA6fCBjASVTbQ2D2JbLWNFoK8KCMTCk9xl**](https://www.facebook.com/clackamasriver.org/posts/pfbid0n7jBXFMaTTZiG8eJ6nYHA8RK7vBZFReEA6fCBjASVTbQ2D2JbLWNFoK8KCMTCk9xl)
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  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid02DdrQg1H6eikFFZhMvrBvKLJ6DrXzj7RaR6NAQr64AWwRfG7D6t7Pc4y38ua1Rfznl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02DdrQg1H6eikFFZhMvrBvKLJ6DrXzj7RaR6NAQr64AWwRfG7D6t7Pc4y38ua1Rfznl)
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  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid02ww3gSmQMjG3K89dH6C1R4oNTcN44kgoTwm2UHBZrnSfNAMiyzrZF4oxGKoVjLYT5l**](https://www.facebook.com/clackamasriver.org/posts/pfbid02ww3gSmQMjG3K89dH6C1R4oNTcN44kgoTwm2UHBZrnSfNAMiyzrZF4oxGKoVjLYT5l)
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  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid02Nv3H8kcTevBLW2AtsQdEXjKMvu7psLXgfwM4zLPEQ91HNb1DUE1i6mb4NDpx9Mhol**](https://www.facebook.com/clackamasriver.org/posts/pfbid02Nv3H8kcTevBLW2AtsQdEXjKMvu7psLXgfwM4zLPEQ91HNb1DUE1i6mb4NDpx9Mhol)
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**A screen shot of a graph

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* Continue to create paid ads on social media with a seasonal emphasis on early spring and late summer.
  + The overall engagement with this post is only partially represented by the graphic below as it will run for several more weeks through July 2024.
  + [**https://www.facebook.com/clackamasriver.org/posts/pfbid02byXCGTTGq1Dp6hMi6XZYWm1PyUZ5pEJ5jeE8DKsmrMQAZDLkmVqokgLpckLqnq3Sl**](https://www.facebook.com/clackamasriver.org/posts/pfbid02byXCGTTGq1Dp6hMi6XZYWm1PyUZ5pEJ5jeE8DKsmrMQAZDLkmVqokgLpckLqnq3Sl)



* Improve CRBC webpage for pesticide pledge and reduction program.
  + The CRBC pesticide resource page has been improved with resources and formatting; all other edits must wait until after a new website is created due to compatibility issues. <https://clackamasriver.org/resident-resources/pesticide-reduction/>

1. **Community Outreach -**

* Continue ongoing Pesticide Reduction in person outreach to community gardens, farmer’s markets, libraries, HOA’s, CPO’s, golf courses, community centers and city parks and recreation departments.
  + Connected with Addington Place HOA, met with the board to discuss collaboration and taking the Pesticide Wise pledge. It is anticipated that the HOA will take the pledge in fall during their next board meeting. Reached out via email to relevant golf courses in the basin with no response; will continue to attempt to connect. Applied to Happy Valley farmers market but was denied booth space for this summer, potential for next season. Boring CPO continues to disperse pesticide pledge information in their newsletters, we will give another presentation to them in the fall (October). Sufficient connections made with Sandy, OC, Gladstone and Taralon community centers. We are still working on building relationships with Parks and Recreation Departments.
  + Create and supply new (with QR code) Pesticide Reduction displays in 5 additional garden centers within the watershed with information about the Pesticide Pledge and Pesticide Fact sheets.
    - Flyer located on the last page of this report.
  + Disperse new Pesticide Pledge flyers with QR code to Pledge page to community bulletin boards.
    - Community bulletin boards utilized: REI (Clackamas Town Center), Holcomb Market, Clackamas Community College, Black Ink Coffee, Park Place Community Church, Crossroads Coffee, Happy Rock Coffee, Boring Grange, Barton Park, Riverside Park, Carver Park, Mciver Park, Bow and Arrow Coffeehouse, Boring Winery and Taproom, Ruzzo’s, Bent Shovel Brewery, Boring Square Garden Center
  + Continue to supply Pesticide Fact sheets at local community centers, public libraries and other community spaces.
    - LINCC libraries (Happy Valley, Sandy, Gladstone, Oregon City), Oregon City community center (pioneer), Sandy Community Center, Gladstone Community Center, Taralon Community Center
  + Tabling at relevant community events.
    - 7/8/23 ELC/WES BioBlitz,
    - 7/12/23 HV Concert Series,
    - 7/13/23 CRBC Pub Talk,
    - 7/27/23 HV Concert Series,
    - 8/1/23 National Night Out (Estacada),
    - 8/3/23 HV Concert Series,
    - 8/5/23 CCC Summer Resource Fair,
    - 8/9/23 Boring/Dull Day,
    - 8/10/23 HV Concert Series,
    - 8/24/23 HV Concert Series,
    - 9/14/23 Milwaukie Fall Resource Fair,
    - 9/23/23 Oregon City Pride,
    - 10/7/23 Tree School,
    - 2/3/24 The Living Room GSA Summit,
    - 2/23/24 CRBC Pub Talk,
    - 2/24/24 Oregon City High School Resource Fair,
    - 3/16/24 CRBC Riverside Park Cleanup,
    - 3/23/24 Tree School,
    - 4/6/24 CRBC/GOCWC Ivy Removal Event,
    - 4/20/24 CRBC Earth Day Event,
    - 4/25/24 CRBC Earth Day Pepsi Cleanup,
    - 5/18/24 Gladstone Community Bazaar,
    - 5/29/24 PGE Wildfire Ready,
    - 6/7-9/24 Beaver State Fling,
    - 6/21/24 Summer Connections

A person standing next to a table with flags

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Dakota at Oregon City Pride Celebration, September 2023

1. **Workshops and Education** 
   * Integrate Pesticide Reduction\* messaging and include Pesticide Pledge enrollment opportunities in workshop programming to include 6 online workshop classes targeting Clackamas River Basin rural landowners, CRBC’s riparian program participants, and urban residents. Workshops will connect local landowners with Water and Environment Services and potentially other relevant organizations.
     + All participants for the 7 webinars were sent a link to the pesticide pledge and pesticide resources in the pre and post emails for this series. The pesticide pledge was also mentioned at the end of each webinar as an action that viewers can take. Each webinar is recorded and is posted to the CRBC YouTube channel where it can be watched by anyone at any time and shared in perpetuity.
   * Webinars completed in 2023-24:
     + [Beavers and How to Live with Them](https://www.youtube.com/watch?v=8IK6LcwoBCg)
     + [How to Protect Water Quality at Home](https://www.youtube.com/watch?v=VF6ykIICw0E&list=PLyrK86Y7D471X1Y1JTVPezuQm-Prifh_o&index=2)
     + [Pesticide Alternatives](https://www.youtube.com/watch?v=yhuJT8Mq3nQ)
     + [Attracting Beneficial Insects](https://www.youtube.com/watch?v=hCNKYxsXp-I)
     + [How to Make Rain Gardens](https://www.youtube.com/watch?v=tO7xRDRlOQ4)
     + [Invasive Plant Species and Native Alternatives](https://www.youtube.com/watch?v=V80G0UdUxfI&list=PLyrK86Y7D471X1Y1JTVPezuQm-Prifh_o&index=3)
     + [Firewise Landscaping](https://www.youtube.com/watch?v=hhNxTSWmvZE)
   * Other workshops and events where pledge and fact sheets were shared:
     + Each month we put Pesticide Pledge and Pesticide Fact Sheet information in our Executive Committee and Board of Director packets with a request for members to share it out to their networks.
     + 8/2/23 X-Mas tree placement at Mciver
     + 8/6/23 X-Mas tree placement at Barton
     + 8/17/23 CRBC Annual Watershed Celebration
     + 8/9/23 CRCC work party
     + 9/10/23 Down the River Cleanup
     + 9/30/23 CRCC Community Event
     + 10/28/23 Halloween Ivy Removal Event
     + 11/11/23 Cross Park Planting Party
     + 11/20/23 STEM talk at CCC
     + 11/27/23 Ivy Removal work party
     + 1/24/24 The Living Room (TLR) workshop
     + 1/26/24 X-Mas Tree Placement at J-Creek
     + 2/3/24 TLR workshop
     + 2/17/24 Planting at Eastridge
     + 2/23/24 Planting and Mulching at Cross Park
     + 2/25/24 CRCC Workshop
     + 2/26/24 STEM Talk UNITE Oregon
     + 3/8/24 Work Party at Bonnie Lure
     + 3/16/24 Cleanup at Riverside Park
     + 3/21/24 TLR Workshop
     + 4/2/24 Celebrating Water CCC
     + 4/7/24 Ivy Removal at Atkinson Park
     + 4/23/24 Environmental Justice Presentation CCC
     + 5/1/24 TLR Workshop
     + 5/9/24 Addington HOA Presentation
     + 5/19/24 CRCC Workshop
     + 5/19/24 Beaver Workshop at Sandy Library
     + 6/29/24 Riparian Workshop CSWCD
2. **Collaborations and Partnerships -** 
   * Continue to work with Oregon State Extension Office’s Master Gardener program to provide local master gardeners with information about the Pesticide Free and Wise Program and Pesticide Fact sheets for their educational efforts to teach pesticide reduction and safe use practices with others in the basin.
     + CRBC staff connected with the Master Gardeners and in June provided printed Pesticide Fact Sheets to Marcia. After feedback from Master Gardener members, going forward we will provide these fact sheets digitally through QR codes in a bookmark format for easier access and distribution.
   * Continue to work with the City of Estacada Parks Departments to update their Pesticide Wise commitment signs in their city park properties. Enlist Happy Valley Parks and Recreation and to take the Pesticide Pledge.
     + CRBC staff was successful in connecting with the Estacada and Happy Valley Parks Departments in 2023. After persistent outreach, a meeting between CRBC and Happy Valley Parks staff is planned for July 2024 to discuss the Pesticide Pledge.
   * Collaborate with Estacada’s Bee City Committee for outreach and events.
     + Collaboration is in progress; CRBC is in contact with the committee and is actively working on ways to collaborate.
     + Previous collaborations include event tabling at the Master Gardner plant sale at the Estacada Library, Merick Stanton (leader of the committee) speaking at a CRBC pub talk in June 2023 and Merick Stanton speaking at a CRBC board meeting in 2024.
   * Continue to work with Lower Clackamas schools to become Pesticide Pledge participants.
     + Outreach was done for 15 schools with 2 responding, both requesting further information which was provided; further response is awaited. We will continue to work on building relationships with these schools with the goal of having them take and commit to the Pesticide Wise pledge.
3. **Pesticide Pledges -** 
   * 41 pledges were taken by basin residents.

