



Clackamas River Basin Council

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To: Clackamas River Water Providers
From: Pat Kaczmarek, Communications and Program Coordinator, and Cheryl McGinnis, Executive Director
Date: July 2, 2019
Re: Final Report on Pesticide Reduction Outreach Program for activities completed in FY 2018-19

Pesticide Reduction Program

1) Pesticide Pledge

In 2015 CRBC implemented a household pesticide reduction outreach plan for lower Clackamas tributary landowners. In 2018-19 CRBC focused on providing information and pesticide reduction to urban residents living in the Rock Creek area of Happy Valley, and the greater Damascus area along with citizens living in the Cities of Happy Valley, Boring, Sandy and Estacada through direct mailings, tabling events and classes.

The Parting with Pesticides Pledge Program is designed to educate residents about the wise use of pesticides and to empower them to use alternatives to pesticides. Participants then have the opportunity to display a basin-specific yard sign that acts as a reminder of the steps they are taking to promote and enhance watershed health. This sign also acts as a conversation starter with neighbors and opens the door for neighbor-to-neighbor education on watershed health. Pesticide Wise or Pesticide Free metal yard signs were given to residents who meet the Pesticide Pledge criteria. With outreach ongoing, CRBC has distributed an additional 22 signs in the 2018-19 funding year. To date 52 households have signed on to the Pledge Program. The Pesticide Pledge program was offered through 4 separate classes and workshops conducted for Clackamas Watershed Residents. One School, one senior housing Community, one Library and 5 households in a Rock Creek HOA are now participants.

Deliverables:

- A pledge application was mailed **to a total of 106 property owners in the Rock, Seiben, Deep, Clear and Eagle Creek sub basins in June.**
- Parting with Pesticide fact sheets and Pesticide Pledge Brochures were installed at 5 garden centers in the Happy Valley and Damascus area.
- The city of Estacada is participating by displaying Pesticide Wise signs at their city park properties.
- Parting with Pesticide fact sheets are available at the Happy Valley Library.
- Presentations and displays were highlighted via the Clackamas River Basin Councils **website**, through **social media posts**, at **4 separate classes taught by CRBC** (Gardening for Wildlife (for Rock Creek residents), Living With Wildlife, Naturescaping, Healthy Streams and Forests and What's in my Stream?).
- The Pledge was included in the **CRBC Spring 2019 newsletter.**
- A **fact sheet entitled "Pesticides in Your Yard"** is distributed with each yard sign.
- **Pledge information and consultation was given to 18 landowners** graduating from the Shade Our Streams Program, **23 landowners** now participating in the **Clackamas River Invasive Species Program** and households living in the **Windswept Waters HOA** on Rock Creek.

2) Clackamas Technical Working Group

The Clackamas Technical Working Group (CTWG) coordinates efforts of local agencies dedicated to improving water quality in the Clackamas Basin who share sampling data, identify trends, and discuss current stewardship activities and future actions to protect and restore water quality.

Deliverables:

- CRBC has convened three CTWG meetings (December 13, 2018, March 14, 2019 and June 13 2019 – the September 26, 2018 meeting was cancelled) and disseminated information to the public through CRBC’s website and other communication tools to promote water quality protection activities.

3) Educational Fact Sheets and Brochure

CRBC has updated the brochure/mailer and four of the nine pesticide Fact sheets (see below). Fact sheets have been distributed at community tabling events, through direct mail and at garden centers. Each fact sheet is designed to address a different aspect of pesticide use.

Fact Sheets Include:

- Parting With Pesticides Application and Brochure (updated in 2019)
- Pesticides in Your Yard – (updated in 2019)
- Reading Pesticide Labels – (updated in 2019)
- Alternatives to Pesticides – (updated in 2019)
- Be Pesticide Wise – (updated in 2019)

- Commercial Applicators - Pesticide Reduction
- Christmas tree Growers - Pesticide Reduction Nursery Growers - Pesticide Reduction
- Integrated Pest Management (also in Spanish)
- Pictorial Fact Sheet (targeted towards non-English speaking field workers)

Deliverables:

- 400 fact sheets were distributed in 2018-19
- Methods of dispersal included direct mailing to Shade Our Streams landowners, distribution through garden center displays and community tabling events
- Fact sheets are linked on the CRBC website
- Fact sheets were also shared with partnering agencies and at partnership meetings

Attachments:

- Pesticide Pledge mailer
- Pesticide Pledge tabling sign
- Pesticide Pledge webpage and online pledge form
- Current News (Spring 2019)
- Wildlife Friendly Gardening Class
- CRBC Facebook posts
- Pesticide reduction fact sheets- Website